

ROYAL ENFIELD

# CRUISER CHRONICLES



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**METEOR**  
350

IN THIS EDITION WE EXPLORE THE IMMERSIVE WORLD OF ROYAL ENFIELD RIDES  
AND EXPERIENCES WHILE CRUISING ON THE METEOR 350

JULY  
2025

ROYAL ENFIELD

UNCOVER



NORTH EAST



ROYAL ENFIELD  
**UNCOVER**  
2024 | NORTHEAST

**ZIRO**  
Festival

There is a world of sights, sounds and experiences waiting to be discovered.  
Royal Enfield Meteor 350 lets you cruise and explore them all.

UNCOVER NORTH EAST was a call to all music lovers to come and experience the beautiful Eastern Himalayan town of Ziro and enjoy the Ziro Festival of Music, all while riding the Royal Enfield Meteor 350. The ride flagged off in Guwahati and traversed through some incredibly picturesque locations in Assam and Arunachal Pradesh, with the ground 'Ziro' being an audiophile's paradise for three days.



Uncover North East is  
flagged off



### Key Places of Uncover North East:

**Guwahati:** Often referred to as the Gateway to North East India, Guwahati is the largest metropolis in the region. As you fly into the city, the Brahmaputra River welcomes you with a majestic view. Guwahati is a vibrant cultural hub, home to iconic landmarks such as the Kamakhya Temple, bustling markets, wildlife sanctuaries, and much more.







*Enroute Ziro from Biswanath Charali*







Ziro :- Nestled in the Eastern Himalayas, 1500 meters above sea level, lies the small town of Ziro, famous for its natural beauty and lush green hills. It is the cultural heritage site of the Apatani tribe and also the home to the famous Ziro Festival of Music.





Ziro Festival, founded in 2012, is a celebration of passion, sustainability, community, and cultural diversity. The festival promotes indigenous tribes and artists from Northeast India and from around the globe. Hosted in the picturesque Ziro Valley in Arunachal Pradesh, the festival prioritises sustainability by using locally-sourced materials like bamboo and employs local community members to host attendees. The festival's skills training programmes have empowered community members by actively involving them in producing the festival and employing local artisans to build the bamboo infrastructure. The festival engages artists, artisans, and local youth groups through community outreach programmes.

Flow Star Spinning



Folk Evenings  
at Ziro Music Festival











*Ziro Tribe with Fellow Riders*







Food festa at Ziro



Helmets for India initiative



Evening at Ziro Festival





The ride back:



Ziro to Teepur



**Ride Route**

Guwahati

Tezpur

Ziro

Biswanath Charali

Guwahati

**855 kms**





# ARAKU VALLEY RIDE





*Post Coffee Shot @ RK Beach*



*Exploring the unknown - Borra Caves*



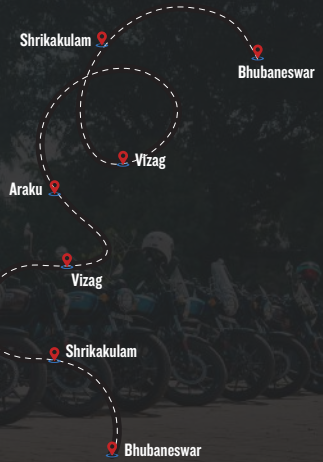
A three-day journey from Bhubaneswar to Araku via Vizag marked the first organised ride to promote the Meteor 350 in Odisha and neighbouring states. A group of 28 Meteor 350 owners set off on a surreal cruising experience riding along the scenic coastal highway from Bhubaneswar to the vibrant beach city of Vizag, and onwards to the breathtaking Araku Valley.

Winding mountain roads led the group to explore the magnificent Borra Caves, one of India's largest cave systems, and the hidden gem of Katiki Waterfalls. The ride offered a perfect blend of highway cruising, beachside stops, and hill riding, giving participants a truly diverse and unforgettable experience.

Basking in the afternoon sun the  
Lingaraj Temple



## Ride Route



1150  
kms

Short pause at Rushikonda Beach







## RIDE AND RAFT-KOLAD





*Winds, Rain and Petrichor of  
The Western Ghats*



*At Kolad post rafting*



Meteor 350 riders cruised to Kolad, a thriving village nestled in Maharashtra's Raigad district, known for its cascading waterfalls, lush green meadows, and the scenic backdrop of the Sahyadris.

During this weekend getaway, the riders took on the thrill of white-water rafting and immersed themselves in the charm of rural life, enjoying a range of exciting outdoor adventures along the way.



*Traversing the Rapids  
of Kundalika River*



**Ride Route**



*The Tamhini Ghat- marked by winding roads  
and scenic waterfalls*





## EAST COAST CRUISE







East Coast Cruise was a mesmerising journey to Dhanushkodi on India's southeastern coast — a hidden gem located near one of the country's most iconic sea bridges, the Pamban Bridge. Once a ghost town devastated by the 1964 cyclone, Dhanushkodi has transformed into a serene destination, known for its untouched beaches, haunting ruins, and breathtaking coastal landscapes.

*Dhanushkodi*



*Knits in anticipation  
of a good catch*



*All in a day's work*







## Ride Route



**1150  
kms**



## ECO HILLS CRUISE





*Riding through the  
tranquil of Matha Hills*

Riders cruised on their Meteors along NH16, traversing open highways, forest trails, and the winding roads of the Ajodhya Hills, all the way to the serene Matha Hills of Purulia — a region offering a unique blend of nature and culture. They visited the Bamni and Turga Falls, explored the pristine Marble Lake nestled high in the hills, and ventured into the tribal heartlands of the Khairabera Forest.





*Along the Marble Lake  
nested in Ajodhya Hills*



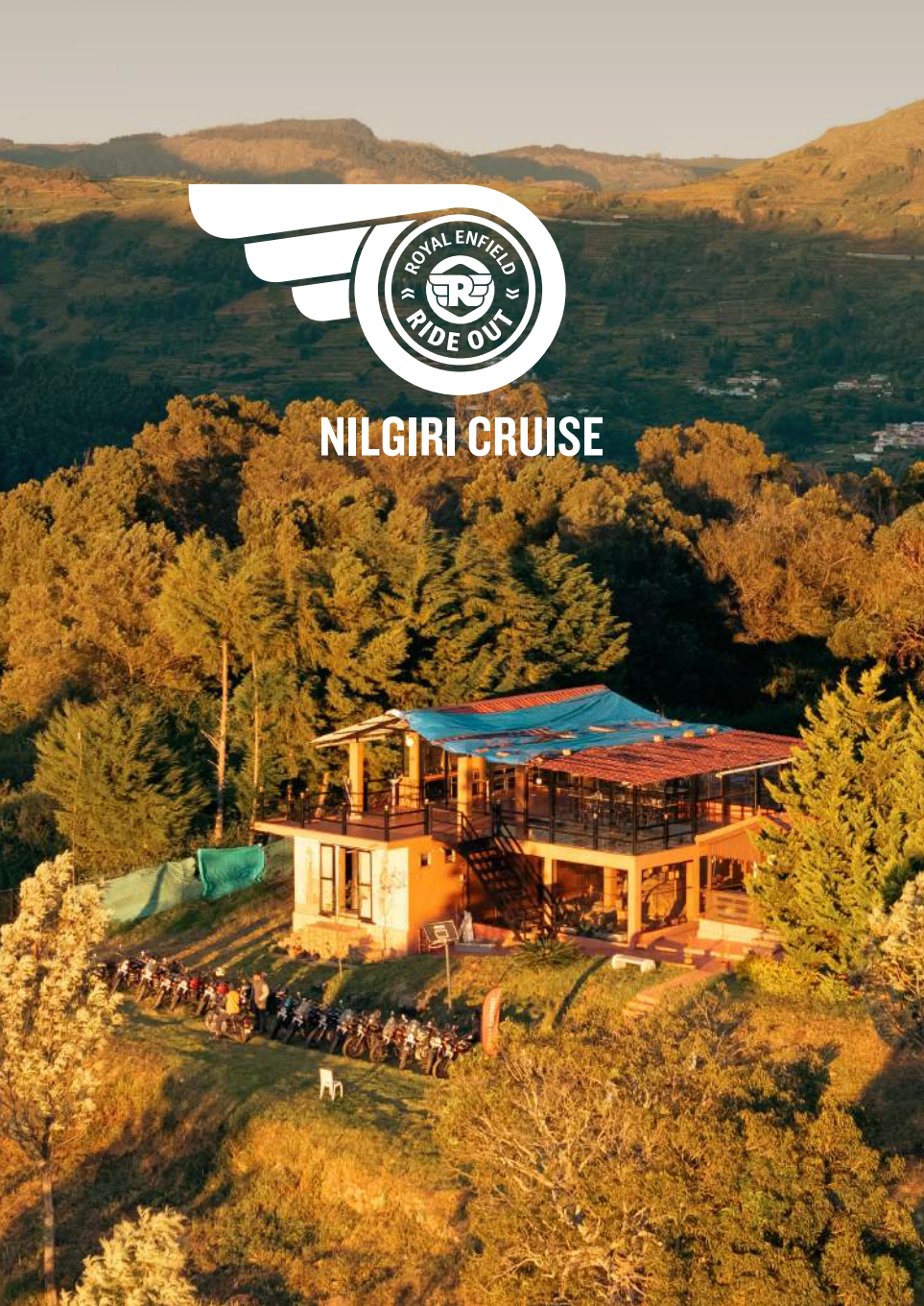
*Tribal rendition at  
Khairabera Forest*







## NILGIRI CRUISE





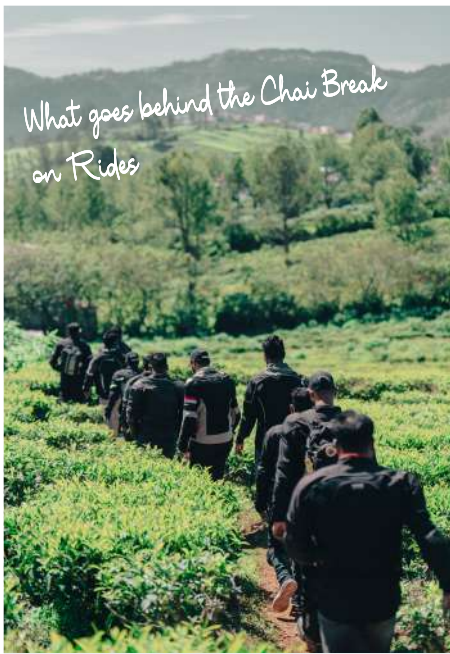
*Elegance and Serenity of  
The Glenmorgan Tea Estates*



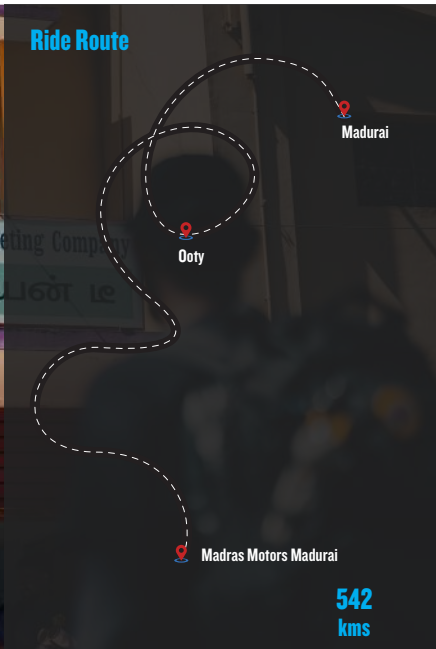
*Meteors cradled  
by the Nilgiris*

Riders cruised from Madurai to Ooty, the “Queen of the Hills”, nestled in the Nilgiris, to explore its renowned tea estates, including the Glenmorgan Tea Estate and the Doddabetta Tea Factory. They witnessed firsthand the craftsmanship behind tea cultivation and processing, learnt about the region’s rich tea history, and savoured freshly brewed tea amidst the misty hills.

What goes behind the Chai Break  
on Rides



Craft of Tea Cultivation at  
The Glenmorran Tea Estate



*Picturesque and Scenic - The misty mountains of Nilgiris*

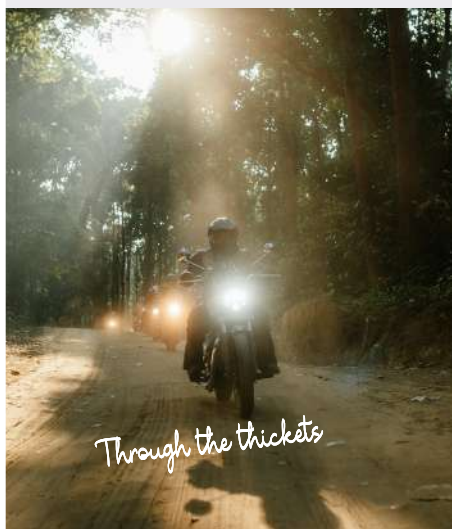






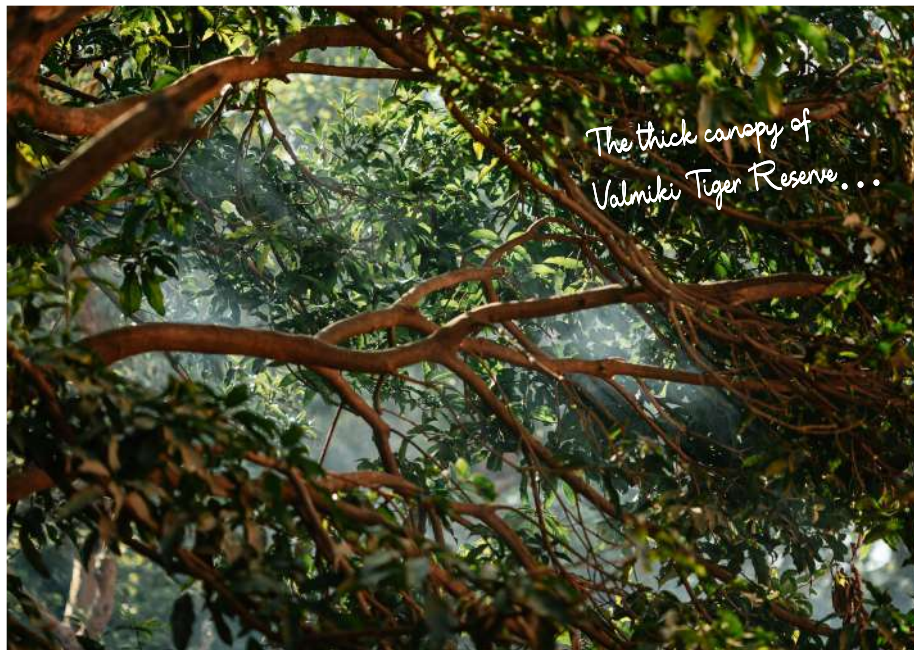
## VALMIKI RESERVE RIDE



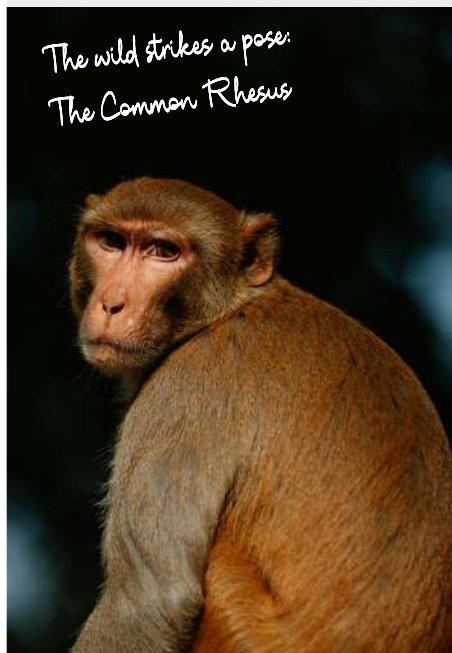


Riders cruised from Patna to the Valmiki Tiger Reserve, a perfect blend of lush greenery, rich wildlife, and serene landscapes. The journey took them to Valmiki Dham near the India–Nepal border, the impressive Gandak Barrage, the revered Nardevi Temple, and the historic Someshwar Fort and Peak. They also enjoyed an adventurous jungle safari and birdwatching amidst the wild beauty of the reserve.





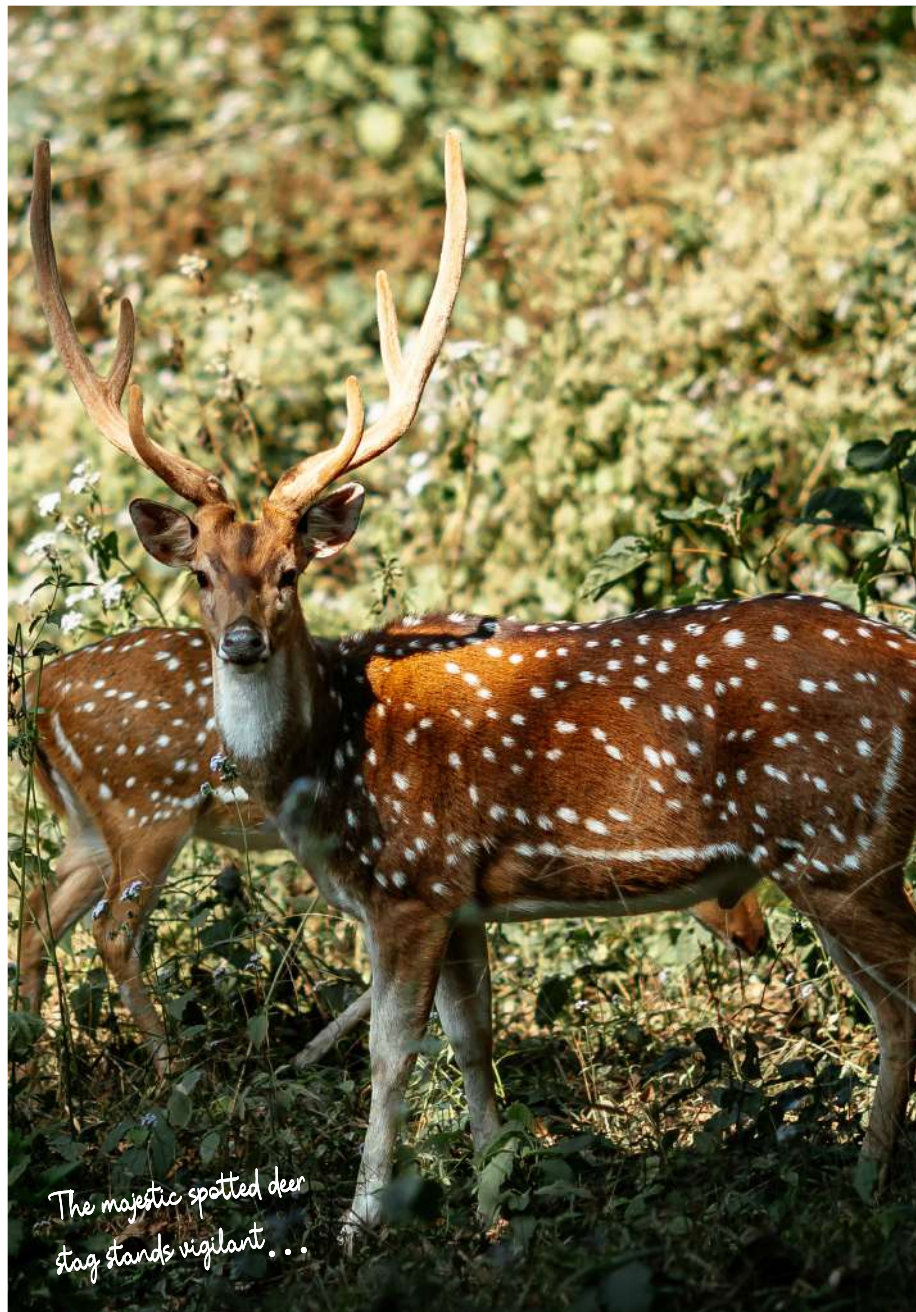
*The thick canopy of  
Valmiki Tiger Reserve...*



*The wild strikes a pose:  
The Common Rhesus*





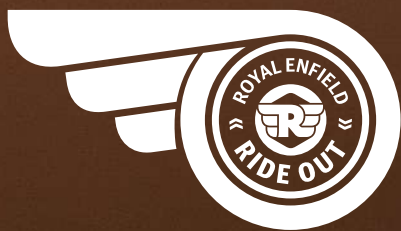


*The majestic spotted deer  
stag stands vigilant...*

# Ride Route



**640**  
**kms**



# CANYON CRUISE





*At the top of the Gandikota Canyon*



A ride to a site of striking grandeur, often referred to as the Grand Canyon of India. Riders explored the 13th-century Gandikota Fort and hiked to the top of the gorge for breathtaking views of the Pennar River winding through the lush valley below.

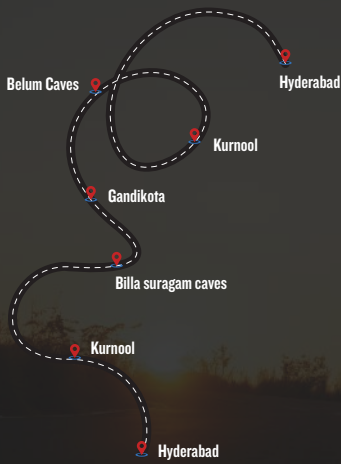
Overlooking the Silver Hued Penna River



Striking grandeur of  
the 300 ft. canyon



## Ride Route



800  
kms

Enroute Gandikota Fort



Sunset at Penna River







# RISHIKESH RHAPSODY



## *The Holy Ganga Aarti*



## *Tribute to River Ganga*



A getaway to the holy city of Rishikesh, where riders experienced the thrill of river rafting and bungee jumping, making the ride a perfect blend of motorcycling, adventure, and spiritual exploration.





*The handsome Meteors strike a pose*

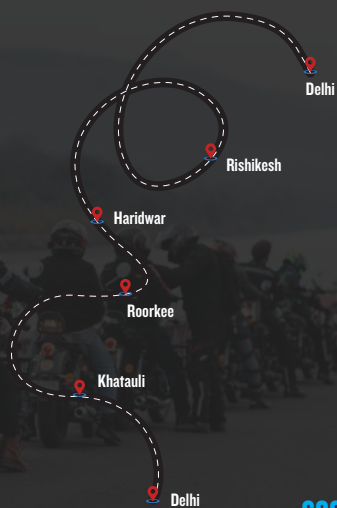


*While our rider tries his hand at  
something new - Canoeing*





## Ride Route



**600  
kms**

*A bed with that view is all we need in life...*





# HIGHWAY AND HERITAGE





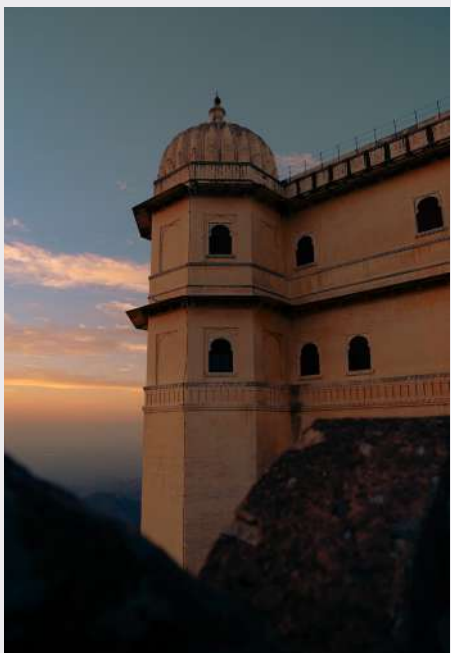
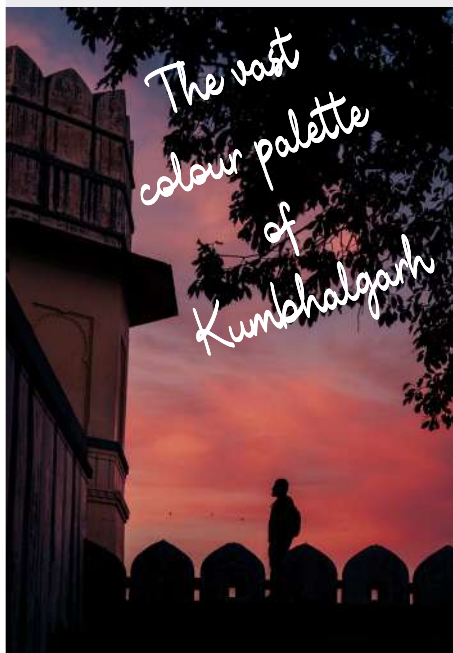
*Enroute Kumbhalgarh Fort*



*The Great Wall of India*



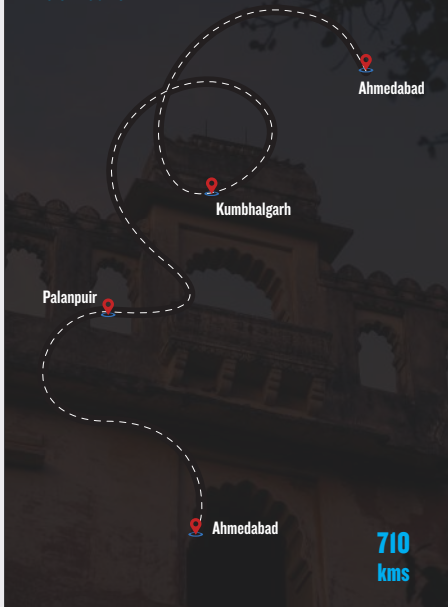
A ride to the Kumbhalgarh fort, also known as the Great Wall of India, along with the immersive experience of Rajasthan's vibrant culture and regional cuisine.



## Finding Solitude in Kumbhalgarh Fort



## Ride Route



## 13th century marvel

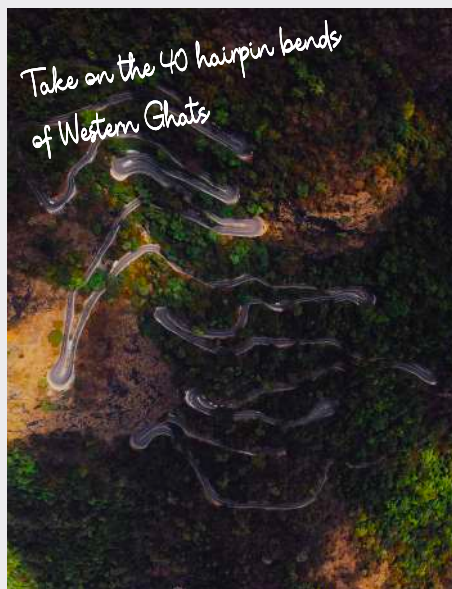






# VALPARAI CRUISE





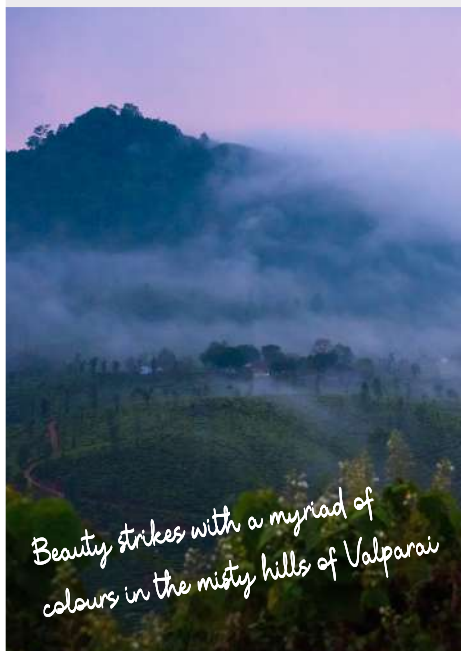
The Valparai Cruise took riders through the serpentine roads of the Western Ghats, leading to the lush tea plantations and coffee estates of Valparai. Stops at the Upper Sholayar Dam, Nirar Dam, Aliyar Dam, and the picturesque Monkey Falls made the ride even more scenic.



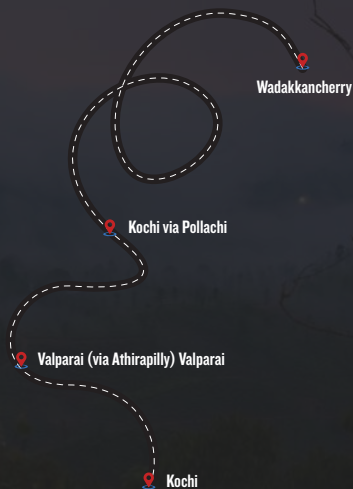


*Rearing through the bends of  
The Western Ghats*





## Ride Route



**350**  
kms



## COFFEE CRUISE







Coffee Cruise was an exclusive journey offering a unique opportunity to experience the scenic beauty of Chikmagalur and immerse oneself in its rich coffee heritage. Over three days, this curated ride combined cruising with plantation tours, cultural exploration, and engaging activities, all set against the backdrop of Chikmagalur's serene landscapes.



Chikmagalur - the origin  
of Southern Coffee



From Crop to Cup

Cruise and Brews sessions





# Ride Route



Bangalore



Chikmangalur

Bangalore

500  
kms

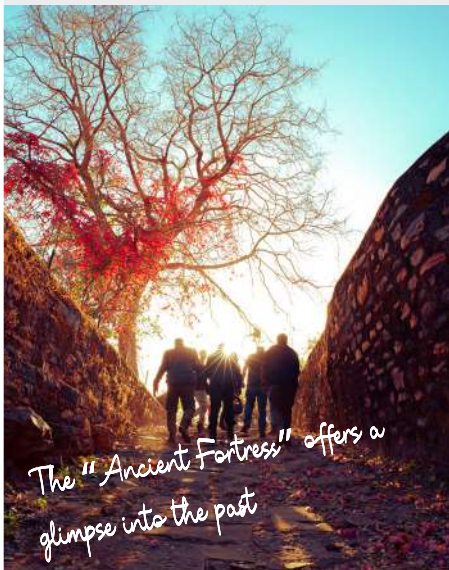




# ROCK ART CRUISE



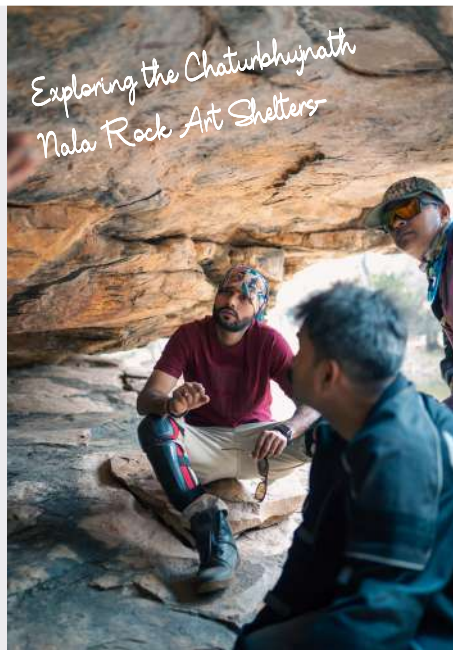
*On the way to Hinglajgarh fort*



*The "Ancient Fortress" offers a glimpse into the past*

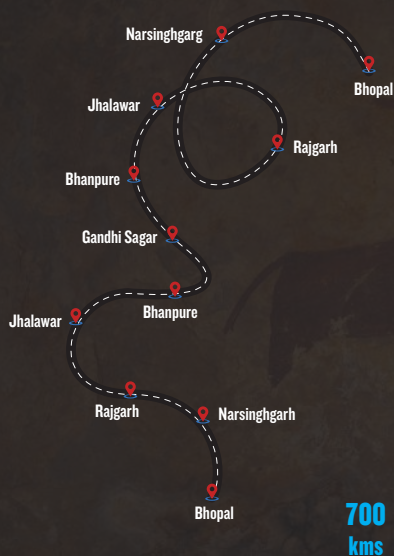


Riders cruised to the Chaturbhuj Nath Nala Rock Art Shelters, recognised as the longest art gallery in the world. The journey also took them to the ancient Hinglajgarh Fort, offering a fascinating glimpse into the rich history of the Chambal Valley.





## Ride Route



*Large highways and breathtaking views  
enroute Rock Art Shelter*





ROYAL ENFIELD

**METEOR**  
350

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#CRUISEEASY  
#TAKEITEASY