

ROYAL ENFIELD
APPAREL

GEAR UP FOR THE OPEN ROAD

2026
HOLIDAY
APPAREL SALE

SAVE **\$10**
ON PURCHASES OF \$50 OR MORE

OR

SAVE **\$50**
ON PURCHASES OF \$250 OR MORE

Present this coupon at your nearest participating Royal Enfield dealership by December 31, 2026.

PLEASE BRING THIS COUPON TO A PARTICIPATING ROYAL ENFIELD
DEALERSHIP BEFORE 12/31/2026 TO REDEEM.

FIRST NAME _____

LAST NAME _____

EMAIL _____

ZIP CODE _____

TOTAL (BEFORE DISCOUNT/TAXES) _____

PHONE _____

PLEASE CHECK ONE:



\$10 OFF \$50+



\$50 OFF \$250+

Dealer Instructions: This is a Royal Enfield OEM coupon. It can be downloaded from royalenfield.com/us/en/promotions/ and only used at participating Royal Enfield dealers. Limited to one use per customer. For **100% reimbursement** of discount given to purchasing consumer (only up to your unique, pre-determined budget), log on to your Royal Enfield Dealer Hub then go to "Sales" section and click "Coupon Redemption" to proceed with the submission process. Scan this coupon along with the original receipt of purchase that indicates the discount was issued at time of purchase, including all applicable part numbers. All redemptions must be submitted by **January 15, 2027** or earlier. Incomplete redemptions will not be credited and credit amount given will not exceed total amount given to customers or your unique, pre-determined budget. All redemptions will be credited to dealer parts account between **January 15 - January 31, 2027**. Please see your Regional Manager for details on this promotion and your unique, pre-determined budget.

Details/Restrictions: Limited to one use per customer from **November 1- December 31, 2026**, purchasing consumer can receive **\$10 off a purchase of \$50** or more or **\$50 off a purchase of \$250** or more in qualifying Royal Enfield branded apparel or collectibles (in local currency - usd or cad). Applicable discount is applied after applicable tax, shipping, and handling fees are added. Applicable tax, shipping, and handling fees do not qualify for discount and are the responsibility of the purchasing consumer. Offer is valid in-store or online with authorized Royal Enfield dealerships in the United States and Canada. Offer may not be combined with other parts, service, apparel & accessories discounts, offers or promotions. While supplies last. Offer has no cash value and cannot be applied to past transactions. Conditions and restrictions apply. For complete details on this offer, visit royalenfield.com/us/en/promotions/.

PURE MOTORCYCLING