ROYAL ENFIELD

BULLET - 350-

A MOTORCYCLING ICON SINCE 1932



What started in 1932 continues to deliver pure motorcycling experiences across generations of riders. Bullet, the quintessential Royal Enfield, is today the longest running motorcycle in history to be in production. A unique hand-painted pinstriped tank, the distinct thump and a standing testimony to Royal Enfield's philosophy of simple design and resilient build make the Bullet a living legacy on two wheels.



Iconic Design

With a 346cc, single-cylinder, air-cooled, fuel-injected engine, mated to a five-speed manual gearbox, the Bullet has been tuned to deliver superior refinement and performance. The handcrafted chrome detailing and the signature Royal Enfield hand-painted pinstripes make for one exceptional looking machine, that captures the virtually unchanged experience of riding the Bullet - Pure Nostalgia.



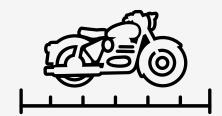
Tyres front 3.25X19 - 54P





Kerb weight

Bullet 350 - 186kg Bullet ES - 191kg (without 90% fuel & oil)



Wheelbase 1395 mm



Legendary Dependability

Trusted for its ruggedness and performance through decades by generations of riders, the Bullet is ready for every ride, from daily commute to the trip of a lifetime. With maximum torque of 28Nm @4000 RPM and maximum power of 19.1 bhp @ 5250 RPM, the Bullet provides stable cruising on long hauls or easy manoeuvring through city traffic. Turning heads since 1932, is the distinctive and unmistakable thump that carries forward the legacy of a golden era of motorcycling.



Lubrication Wet sump

Engine oil

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Bore x stroke 70 mm x 90 mm



Ignition system Electronic ignition ECU/Variable

Semi-synthetic SAE 15W 50 API, SL grade & above JASO MA2

Air cleaner

Paper element

Fuel supply Electronic fuel injection

Engine start

Kick Start for KS X & STD Electric Start for ES X Single cylinder 4 stroke, air cooled, fuel injection

Engine

Displacement

346 cc

Compression ratio

8.5 : 1

Clutch

Wet multiplate (6 plate)

Gearbox

5-speed constant mesh



Majestic Stance

The comfortable seat height of 800 mm of the Bullet lets you be seated in a commanding posture. The Bullet features a single downtube chassis and a high-specification suspension, which offers the perfect combination of timeless styling and dynamic performance. With a ground clearance of 135 mm, you are comfortably placed to ride more and ride far, no matter the distance or the terrain.



Front suspension

Telescopic, 35 mm forks, 130 mm travel



Front brakes

280 mm disc, 2-Piston calliper with ABS



Single channel (Front Brake)

Rear suspension

Twin shock absorbers with 5 step adjustable preload, 80 mm travel

Rear brakes

153 mm drum, single lead internal expanding



COLOURS





Bullet Silver

BULLET 350 ES







Royal Blue





Genuine Motorcycle Accessories

MAKE THE ICON YOUR OWN

Accessorise your Royal Enfield Bullet with protection, utility and style.



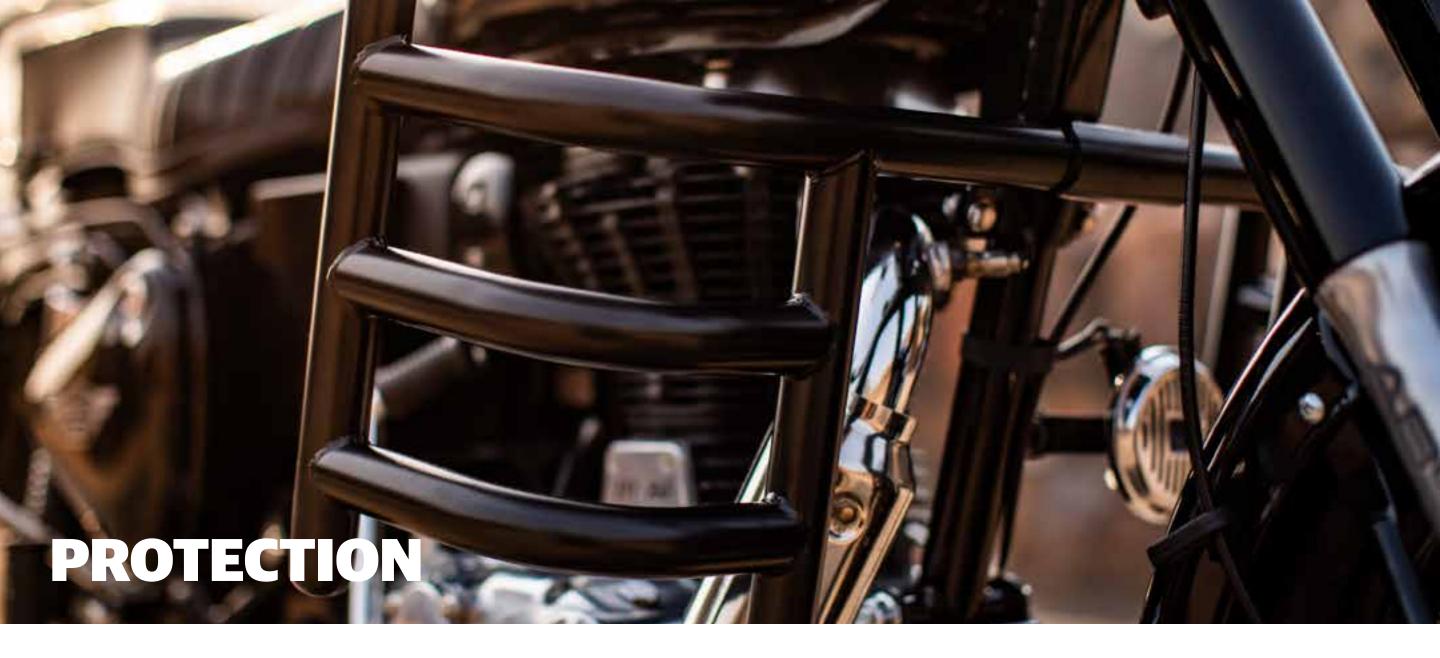
R Assured Warranty

2-years warranty for complete peace of mind.



Approved and certified by concerned authorities. Meets all quality and safety standards.





SILVER AIRFLY ENGINE GUARD

1990633



BLACK STRAIGHT ENGINE BAR

1990603





1990635



BLACK ADVENTURE HANDGUARDS

1990211



BLACK HEADLIGHT GRILLE

1990664





1990677



Please Note: Headlight Grill (1990664) is not for highway use.

COMFORT AND BODYWORK



1990606



OIL FILLER CAP, MACHINED, SILVER

1990613



OIL FILLER CAP, MACHINED, BLACK

1990645



MACHINED FRONT RESERVOIR CAP - DIAGONAL - BLACK

1990652



BRAKE RESERVOIR LID- DIAGONAL - SILVER

1990653



HEADLIGHT VISOR, STAINLESS STEEL

1990625



MACHINED TAPPET COVER, SILVER

1990616



MACHINED TAPPET COVER, BLACK

1990615



NUMBER BOARD, LH

1990674



"The basic design is built to stand up to almost anything.

We loved the Bullet's charm and minimalism...It's a special motorcycle suited for a special owner."

-Motorcycle Cruiser, USA

"Press the starter button - and the motor thuds into life in a manner indistinguishable from the old one... The latest Bullet, a bike that makes a return to Enfield's core appeal.."

-The Daily Telegraph, September 20, 2011. Kevin Ash.

"Keep it around 80kph in fifth gear and you start to see

exactly why Bullet owners love this brand of bike... it is about soaking in the old world riding experience that this bike is built around."

-BBC Top Gear, India.



ROYAL ENFIELD



For any queries, call us at 18002100007 or email us at support@royalenfield.com

