

## Extreme Living Gets Accessible with Royal Enfield's Adventurer XT: High-performance Riding Gear for Sub-Zero Temperatures and Extreme Adventure Riders

- *Engineered for sub-zero temperatures, heavy rains and all terrains*
- *High-tech CE class AA certified gear featuring SuperFabric® materials, a laminated waterproof layer, a detachable winter liner certified for -15°C temperatures, advanced ventilation systems, and the atop reel knob lacing system for precision fit adjustments.*
- *Available in select stores and at [store.royalenfield.com](https://store.royalenfield.com), the Adventurer XT jacket and pants are priced at INR 24,950 and INR 15,950, respectively.*

**New Delhi, 07th January 2025:** Royal Enfield, the global leader in the mid-size (250-750cc) motorcycle segment, has launched the newest addition to its comprehensive offering of motorcycling apparel — the **Adventurer XT collection**, an advanced line of high-performance riding gear tailored for extreme adventure riders.

Designed to tackle sub-zero temperatures, torrential rains, and rugged terrains, the Adventurer XT collection underscores Royal Enfield's commitment to delivering elite performance gear that is safe, comfortable and stylish. Featuring cutting-edge technological elements, the Adventurer XT collection is CE class AA certified and has been crafted to meet the demands of the most challenging riding environments. Integrating state-of-the-art materials like **SuperFabric®**, known for its superior abrasion, stain, and cut resistance, the collection promises top-notch protection and functionality for extreme adventure riders.

Commenting on the launch, **Yadvinder Singh Guleria, Chief Commercial Officer at Royal Enfield** said, *"The Adventurer XT collection reflects our dedication to enhancing the riding experience for every type of riding enthusiast. When it comes to adventure riding, we understand the number of elements that come into play from challenging terrains to unforgiving weather conditions. By integrating innovative materials with our passion for functional yet refined aesthetics, we have created an incredibly resilient collection of elite riding gear that riders can rely on in the most extreme conditions."*

The Adventurer XT collection is available in three colourways – **Black, Olive, and Teal**, featuring vibrant pops of colour across its multiple seam-sealed zippers. Additionally, this collection introduces **smart tech integrations** such as waterproof zippers, advanced ventilation panels, and a unique atop lacing system for forearm volume adjustment, prioritizing functionality in extreme riding gear.

### Key Features of the Adventurer XT Collection:

- **Protection:** Equipped with Royal Enfield Ergo Pro Tech Level 2 protectors for shoulders, elbows, and back, providing superior high-impact resistance and Royal Enfield Ergo Pro Tech Level 1 armor for chest, offering additional protection
- **Materials:** Durable softshell fabric for flexibility and comfort combined with SuperFabric® at key impact zones for maximum durability.
- **Weather Adaptability:** Detachable down winter liner and 100% laminated waterproof shell with rain protection up to 10,000 mm, keeping riders dry and comfortable in the harshest conditions.
- **Comfort:** Adjustable fit, stretch panels, and ventilation for optimal performance in cold climates.
- **Utility:** Multiple waterproof pockets, reflective detailing for enhanced visibility, and a secure lacing system for superior fit and adjustability.

The Adventurer XT collection includes:

- **Adventurer XT Jacket**

- CE Class AA certified.
- Detachable down winter liner.
- Waterproof zippers and reflective elements.
- Ventilation panels for airflow in challenging environments.

- **Adventurer XT Pants**

- Adjustable waist and ankle fit
- Adjustable waist and ankle fit.
- CE Level 2 protectors at the knees and hips.
- SuperFabric® at impact zones for high abrasion resistance.
- Ventilation panels and stretch at key areas for added comfort.

Priced at INR 24,950 for the Jacket and INR 15950 for the pants, the Adventurer XT collection promises to deliver exceptional performance in extreme conditions. The collection will be available in select Royal Enfield stores and online at [store.royalenfield.com](https://store.royalenfield.com).

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#### **About Royal Enfield Apparel:**

Started in 2014, the Royal Enfield Apparel division was conceived with a single aim - to create an ecosystem around pure motorcycling and enhance the motorcycling experience. Safety is the prime consideration for Apparel, with three important parameters - protection, comfort, and style. It strengthens the Pure Motorcycling way of life and allows emerging aspirants and existing loyalists to express themselves with the brand in numerous new ways. Relevance and being accessible for the end-user are the other key attributes that Royal Enfield considers. Our apparel range consists of lifestyle apparel and protective gear.

#### **About Royal Enfield:**

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes electric vehicle brand, Flying Flea - including the Classic-styled Flying Flea C6 and Scrambler-styled Flying Flea S6 - that recently showcased in Milan. It also includes the, Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the new Himalayan adventure tourer, the Scram 411 ADV Crossover, the iconic Bullet 350, Classic 350 and the new Goan Classic 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world,



Royal Enfield has six modern CKD assembly facilities in Bangladesh, Nepal, Brazil, Thailand, Argentina and Colombia.

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