

New Frontiers | New Adventures

Royal Enfield flags off the 20th Edition of Himalayan Odyssey from Chandigarh

- 18 Days | 122 motorcyclists | 3,050 KM

- Ride to Umling La, the world's highest motorable pass at 19,024 ft

- Visit to the Siachen Base Camp- World's highest battlefield

- Himalayan Odyssey participants to be part of the first ever 'Great Himalayan Adventure Festival'



Chandigarh, August 5, 2024: Celebrating 20 incredible editions of Pure Motorcycling, Royal Enfield flagged off its most iconic ride, Himalayan Odyssey 2024 today from Chandigarh. For two decades, the Royal Enfield Himalayan Odyssey has been more than just a journey; it's been a symbol of adventure, camaraderie, and the relentless human spirit. Each year, the Himalayan Odyssey offers riders a chance to discover the hallowed grounds of Ladakh, a bucket-list rite of passage for ardent riders worldwide.

In true Himalayan Odyssey way, this year also, the milestone flag-off was blessed by the Buddhist lamas in a vibrant traditional Ladakhi ceremony where 122 riders embarked on their 18-day motorcycling journey of a lifetime. The ride contingent this year included riders from all across the globe like the Czech Republic, the USA, Costa Rica, Israel, and Spain. Passionate motorcyclists as young as a 21-year-old and a 55-year-old female rider each bringing their own stories and aspirations into the mix. The 3050 km ride contingent is divided into two groups - Team Zoji La and Team Zanskar, headed by the Royal Enfield Rides Team. Starting from Chandigarh, both teams will be taking two different routes, one via Jammu & Kashmir and the other via Manali - Jispa, and meeting in Leh, Ladakh to again ride together to the top of the world - Umling La. The participants get the opportunity to ride to both Kashmir and Ladakh - the crown jewels of the upper Himalayas in India. Himalayan Odyssey 2024 is also the first edition to have the Royal Enfield Ride Leads astride the all-new Royal Enfield Himalayan, along with new owners who'll experience their motorcycle in the Himalayas.

For the first time as part of the ride, riders from all over the world will get the opportunity to visit the Siachen Base Camp - the Indian Army Base Camp in the Siachen Glacier region within Indian Territory. And as the last stop to end the journey on a high note, the contingent will be making a stop in Leh to witness and be a part of Royal Enfield's first-ever 'Great Himalayan Adventure Festival'. To be held in the heart of Leh city between August 15 to 18, the festival will allow attendees to fully immerse themselves in Royal Enfield's belief towards adventure, exploration and sustainability.

The Himalayan Odyssey traverses through some of the world's toughest terrains and highest passes while promoting responsible motorcycling in line with Royal Enfield's social mission of 'Leave Every Place Better'. This year too, the riders will continue to promote the concept of a responsible motorcycle journey through various efforts to reduce the plastic waste footprint in the Himalayas.

Ride Route:

Group Zoji La				
Leg 1				
Day		Date	Location	
0	Saturday	03/08	Chandigarh (Check-In, Scrutiny)	
1	Sunday	04/08	Chandigarh (First Aid Training, Briefing)	
2	Monday	05/08	Chandigarh	Jammu
3	Tuesday	06/08	Jammu	Srinagar
4	Wednesday	07/08	Srinagar	Kargil
5	Thursday	08/08	Kargil	Leh
6	Friday	09/08	Leh	Leh
7	Saturday	10/08	Leh	Hanle
8	Sunday	11/08	Hanle	Umling La - Hanle
9	Monday	12/08	Hanle	Pangong Tso
10	Tuesday	13/08	Pangong Tso	Nubra
11	Wednesday	14/08	Nubra	Siachen Base Camp - Nubra
12	Thursday	15/08	Nubra	Leh (Festival)
13	Friday	16/08	Leh	Leh (Festival)
Group Zoji La				
Leg 2				
1	Thursday	08/08	Check-in at Leh	
2	Friday	09/08	Leh	Leh
3	Saturday	10/08	Leh	Hanle
4	Sunday	11/08	Hanle	Umling La - Hanle
5	Monday	12/08	Hanle	Pangong Tso

ROYAL ENFIELD

6	Tuesday	13/08	Pangong Tso	Nubra
7	Wednesday	14/08	Nubra	Siachen Base Camp - Nubra
8	Thursday	15/08	Nubra	Leh (Festival)
9	Friday	16/08	Leh	Leh (Festival)
10	Saturday	17/08	Leh	Padum
11	Sunday	18/08	Padum	Jispa
12	Monday	19/08	Jispa	Manali
13	Tuesday	20/08	Manali	Chandigarh
14	Wednesday	21/08	Chandigarh	Check Out

Group Zanskar				
Leg 1				
Day		Date	Location	
0	Saturday	03/08	Chandigarh (Check-In, Scrutiny)	
1	Sunday	04/08	Chandigarh (First Aid Training, Briefing)	
2	Monday	05/08	Chandigarh	Manali
3	Tuesday	06/08	Manali	Jispa
4	Wednesday	07/08	Jispa	Padum
5	Thursday	08/08	Padum	Leh
6	Friday	09/08	Leh	Leh
7	Saturday	10/08	Leh	Hanle
8	Sunday	11/08	Hanle	Umling La - Hanle
9	Monday	12/08	Hanle	Pangong Tso
10	Tuesday	13/08	Pangong Tso	Nubra
11	Wednesday	14/08	Nubra	Siachen Base Camp - Nubra
12	Thursday	15/08	Nubra	Leh (Festival)
13	Friday	16/08	Leh	Leh (Festival)
Group Zanskar				
Leg 2				
1	Thursday	08/08	Check-in at Leh	
2	Friday	09/08	Leh	Leh
3	Saturday	10/08	Leh	Hanle
4	Sunday	11/08	Hanle	Umling La - Hanle
5	Monday	12/08	Hanle	Pangong Tso

ROYAL ENFIELD

6	Tuesday	13/08	Pangong Tso	Nubra
7	Wednesday	14/08	Nubra	Siachen Base Camp - Nubra
8	Thursday	15/08	Nubra	Leh (Festival)
9	Friday	16/08	Leh	Leh (Festival)
10	Saturday	17/08	Leh	Kargil
11	Sunday	18/08	Kargil	Srinagar
12	Monday	19/08	Srinagar	Jammu
13	Tuesday	20/08	Jammu	Chandigarh

For more information on this ride, log in to [Himalayan Odyssey](#)

Hashtags:

#HimalayanOdyssey, #SiachenWarMemorial, #RoyalEnfieldRides, #RoyalEnfield, #RidePure, #PureMotorcycling, #UmlingLa

About Himalayan Odyssey:

Started in 1997, the Himalayan Odyssey has come to represent the ultimate motorcycling experience in the Himalayas. It's a journey of self-discovery and human endurance that inspires and enables riders to fulfill their dream of riding to the Himalayas. The Himalayan Odyssey is a life changing experience, and over 18 days, the riders face challenges together that will strengthen the sense of camaraderie amongst them and in the end leave every rider with memories which will remain deeply etched in the mind forever.

In Royal Enfield Himalayan Odyssey 2019, Royal Enfield initiated the #LeaveEveryPlaceBetter campaign which aimed at a zero 'single-use-plastic-ride' by discouraging participants from using bottled water and facilitating purified water by employing dispensers along the way.

To cut down the use of single use plastic bottles, Royal Enfield set up community water purifiers along this route. Six purifiers were installed across strategic locations in the popular Manali Leh route- Keylong Service Centre, Sarchu Camps, Leh Service Centre, Nubra swiss Camps, Pangong Camps and Swiss camps in Debring, while three additional water purifiers were used throughout the journey for Himalayan Odyssey participants. Pure and filtered water was made available to riders traversing this route, thereby negating the need to purchase single-use plastic water bottles.

About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes the all-new Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the all-new Himalayan adventure tourer, the Scram 411 ADV Crossover, the iconic Bullet 350 and Classic 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.



A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has five modern CKD assembly facilities in Nepal, Brazil, Thailand, Argentina and Colombia.

For further information please contact:

corpcomm@royalenfield.com