

# BURN-UP BOOK



The Royal Enfield Continental GT. This is the lightest, fastest, most powerful Royal Enfield in production. It's a machine with a story, a nod to motorcycling's finest hour; a painstaking collaboration. It is also the best expression yet of a cultural phenomenon that has simply refused to fade away - the café racer.

# RACE SPEAK

**CAFF**  
**Café**  
**BURN-UP**  
A trip with mates on caff racers, with stops by caffs. As in, "Didn't see you at the Brighton Burn-Up?"  
**DOIN' A TON**  
A 100 mph  
**RECORD-RACING**  
To the next caff and back before a song finishes on a jukebox.



## CAFFS ARE WHERE IT'S AT



At Caffe  
Between Ton-ups

# BEBOPALULA, BABY

SUMMERTIME BLUES / BOBBY COCHRAN  
BE BOP A LULA / GENE VINCENT  
I NEED YOUR LOVE TONIGHT / ELVIS PRESLEY  
RIP IT UP / GENE VINCENT  
JOHNNY BE GOOD / CHUCK BERRY

# ROCKER OR MOD?

CAFÉ RACERS OR VESPAS  
DENIM OR VELVET  
BEBOP OR THE WHO

\*Vespa is the registered trademark of Piaggio & Co. S.p.A., Eicher Motorcycles or Royal Enfield is neither associated in any way with Piaggio & Co. S.p.A.



## YOU LOOKIN' AT ME?

BLACK LEATHER  
WHITE SCARVES  
POMPADOURS  
OPEN-FACE HELMETS  
BRYLCREEM &  
AVIATORS

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"Britain's fastest 250"  
Motor Cycle News

# OUR CAFÉ RACER ROOTS RUN DEEP.

THE FIRST ROYAL ENFIELD CONTINENTAL GT ROLLED OUT IN 1965 AND WAS BRITAIN'S FASTEST 250CC. GOOD FOR 21 BHP. EVERY BIT A CAFÉ RACER. GOOD ON YA, POP.

## PARTNERS IN CRIME/DESIGN

All-new double cradle frame designed by Harris Performance, UK  
Paioli S.p.A. - twin rear shock absorbers  
Brembo disc brakes  
Sport Demon tyres by Pirelli  
Classic café racer silhouette - Xenophya Design, UK

## ON THE ROYAL ENFIELD CONTINENTAL GT

ENGINE FUEL-INJECTED 535CC,  
BUILT FOR BURN-UPS  
TYRES SPORTY, PIRELLI  
HANDLEBARS OLD SCHOOL,  
CLIP-ON  
FOOT RESTS, CONTROLS  
STRUCTURED FOR A TUCKED-IN, MORE AERODYNAMIC RIDING POSITION  
FUEL TANK CLASSIC CAFÉ RACER STYLING, RECESSED FOR A RIDER'S KNEES  
SEAT BUMP-STOP

MORE AT ROYALENFIELD.COM/CONTINENTALGT

# EVERY NEW ROYAL ENFIELD CONTINENTAL GT STARTS ITS JOURNEY AT OUR SHINY NEW FACILITY IN MADRAS, INDIA.

HAILED BY PURISTS. LOVED BY ROCKERS. THE MOST FUN YOU'LL EVER HAVE ON A MOTORCYCLE.

ROYALENFIELD.COM/CONTINENTALGT

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ROYAL ENFIELD

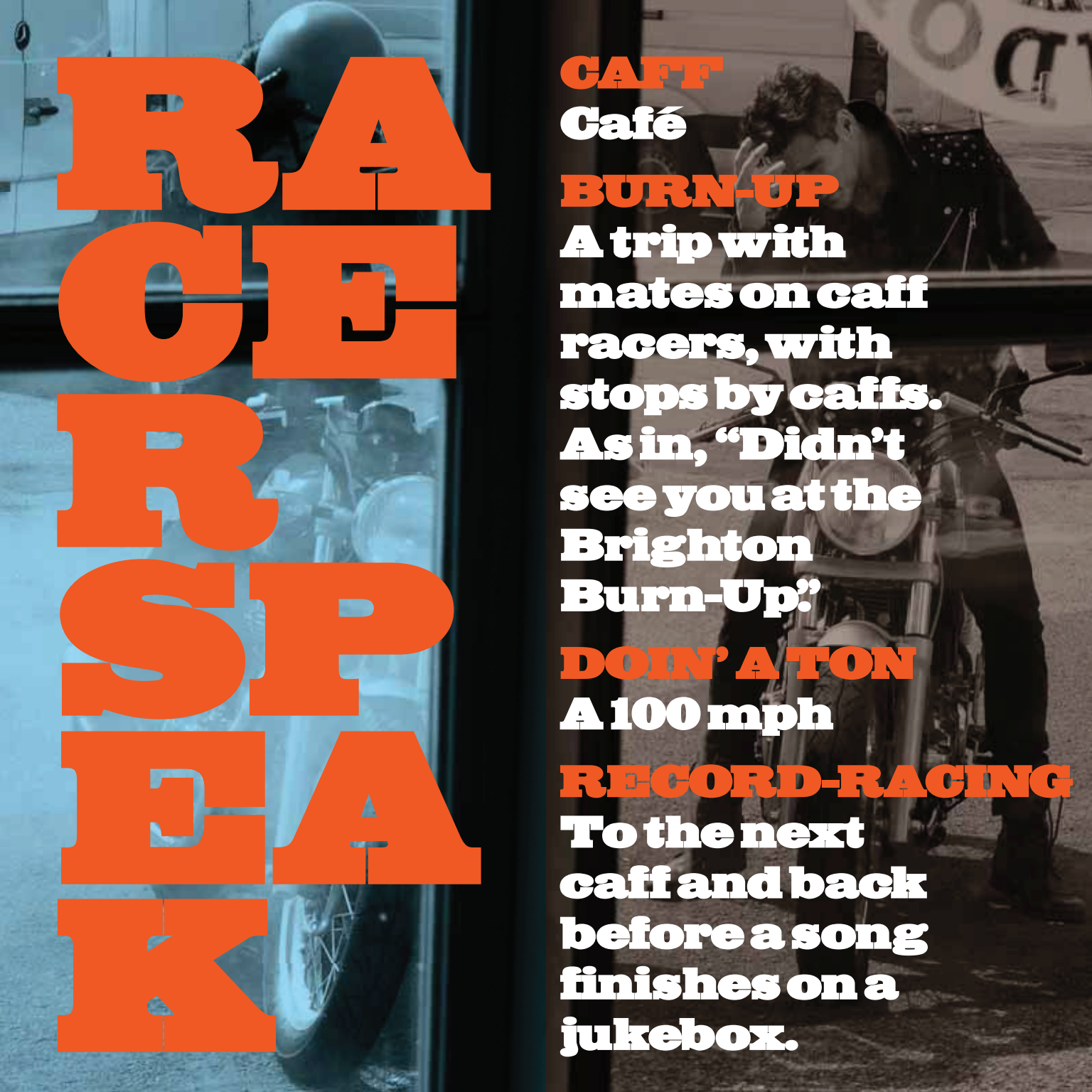
# BURN-UP BOOK

*Continental*



A rider wearing a white helmet and dark jacket is riding a red Royal Enfield Continental GT motorcycle on a road. The motorcycle is in motion, with a blurred background of green trees and foliage. The text is overlaid on the image in a white, sans-serif font.

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# RACE Cafe RESPEAK

## CAFF

Café

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## DOIN’ A TON

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**JOHNNY BE GOOD / CHUCK BERRY**



# ROCKER OR MOD?

**CAFÉ RACERS OR VESPAS  
DENIM OR VELVET  
BEBOP OR THE WHO**

**LEWIS  
LEATHERS  
GOES THE  
DISTANCE.  
GET THE  
JACKET.**

**YOU LOOKIN'  
AT ME?**

**BLACK LEATHER  
WHITE SCARVES  
POMPADOURS  
OPEN-FACE HELMETS  
BRYLCREEM &  
AVIATORS**

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*"Britain's fastest 250"*

Motor Cycle News No

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Find your café. We've built a racer.



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**ROYAL ENFIELD**  
www.royalenfield.com

