

BURN-UP BOOK



The Royal Enfield Continental GT. This is the lightest, fastest, most powerful Royal Enfield in production. It's a machine with a story, a nod to motorcycling's finest hour; a painstaking collaboration. It is also the best expression yet of a cultural phenomenon that has simply refused to fade away - the café racer.

RACE SPEAK

CAFF
Café
BURN-UP
A trip with mates on caff racers, with stops by caffs. As in, "Didn't see you at the Brighton Burn-Up?"
DOIN' A TON
A 100 mph
RECORD-RACING
To the next caff and back before a song finishes on a jukebox.



CAFFS ARE WHERE IT'S AT



At Caffe
Between Ton-ups

BEBOPALULA, BABY

SUMMERTIME BLUES / BOBBY COCHRAN
BE BOP A LULA / GENE VINCENT
I NEED YOUR LOVE TONIGHT / ELVIS PRESLEY
RIP IT UP / GENE VINCENT
JOHNNY BE GOOD / CHUCK BERRY

ROCKER OR MOD?

CAFÉ RACERS OR VESPAS
DENIM OR VELVET
BEBOP OR THE WHO

*Vespa is the registered trademark of Piaggio & Co. S.p.A., Eicher Motorcycles or Royal Enfield is neither associated in any way with Piaggio & Co. S.p.A.



YOU LOOKIN' AT ME?

BLACK LEATHER
WHITE SCARVES
POMPADOURS
OPEN-FACE HELMETS
BRYLCREEM &
AVIATORS

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"Britain's fastest 250"
Motor Cycle News

OUR CAFÉ RACER ROOTS RUN DEEP.

THE FIRST ROYAL ENFIELD CONTINENTAL GT ROLLED OUT IN 1965 AND WAS BRITAIN'S FASTEST 250CC. GOOD FOR 21 BHP. EVERY BIT A CAFÉ RACER. GOOD ON YA, POP.

PARTNERS IN CRIME/DESIGN

All-new double cradle frame designed by Harris Performance, UK
Paioli S.p.A. - twin rear shock absorbers
Brembo disc brakes
Sport Demon tyres by Pirelli
Classic café racer silhouette - Xenophya Design, UK

ON THE ROYAL ENFIELD CONTINENTAL GT

ENGINE FUEL-INJECTED 535CC,
BUILT FOR BURN-UPS
TYRES SPORTY, PIRELLI
HANDLEBARS OLD SCHOOL,
CLIP-ON
FOOT RESTS, CONTROLS
STRUCTURED FOR A TUCKED-IN, MORE AERODYNAMIC RIDING POSITION
FUEL TANK CLASSIC CAFÉ RACER STYLING, RECESSED FOR A RIDER'S KNEES
SEAT BUMP-STOP

MORE AT ROYALENFIELD.COM/CONTINENTALGT

EVERY NEW ROYAL ENFIELD CONTINENTAL GT STARTS ITS JOURNEY AT OUR SHINY NEW FACILITY IN MADRAS, INDIA.

HAILED BY PURISTS. LOVED BY ROCKERS. THE MOST FUN YOU'LL EVER HAVE ON A MOTORCYCLE.

ROYALENFIELD.COM/CONTINENTALGT

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ROYAL ENFIELD

BURN-UP BOOK

Continental



A rider wearing a white helmet and dark jacket is riding a red Royal Enfield Continental GT motorcycle on a road. The motorcycle is in motion, with a blurred background of green trees and foliage. The text is overlaid on the image in a white, sans-serif font.

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As in, “Didn’t see you at the Brighton Burn-Up?”

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CAFE LONDON

ACE CAFE LONDON

ASH

ROYAL ENFIELD

CAFFS ARE WHERE IT'S AT



**At Cafés
Between Ton-ups**

BEBOPALULA, BABY

**SUMMERTIME BLUES / EDDIE COCHRAN
BE BOP A LULA / GENE VINCENT
I NEED YOUR LOVE TONIGHT / ELVIS PRESLEY
RIP IT UP / GENE VINCENT
JOHNNY BE GOOD / CHUCK BERRY**



ROCKER OR MOD?

**CAFÉ RACERS OR VESPAS
DENIM OR VELVET
BEBOP OR THE WHO**

**LEWIS
LEATHERS
GOES THE
DISTANCE.
GET THE
JACKET.**

**YOU LOOKIN'
AT ME?**

**BLACK LEATHER
WHITE SCARVES
POMPADOURS
OPEN-FACE HELMETS
BRYLCREEM &
AVIATORS**

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"Britain's fastest 250"

Motor Cycle News No

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PARTNERS IN CRIME/DESIGN

**All-new double cradle frame
designed by Harris Performance, UK
Paioli S.p.A. – twin rear shock
absorbers**

Brembo disc brakes

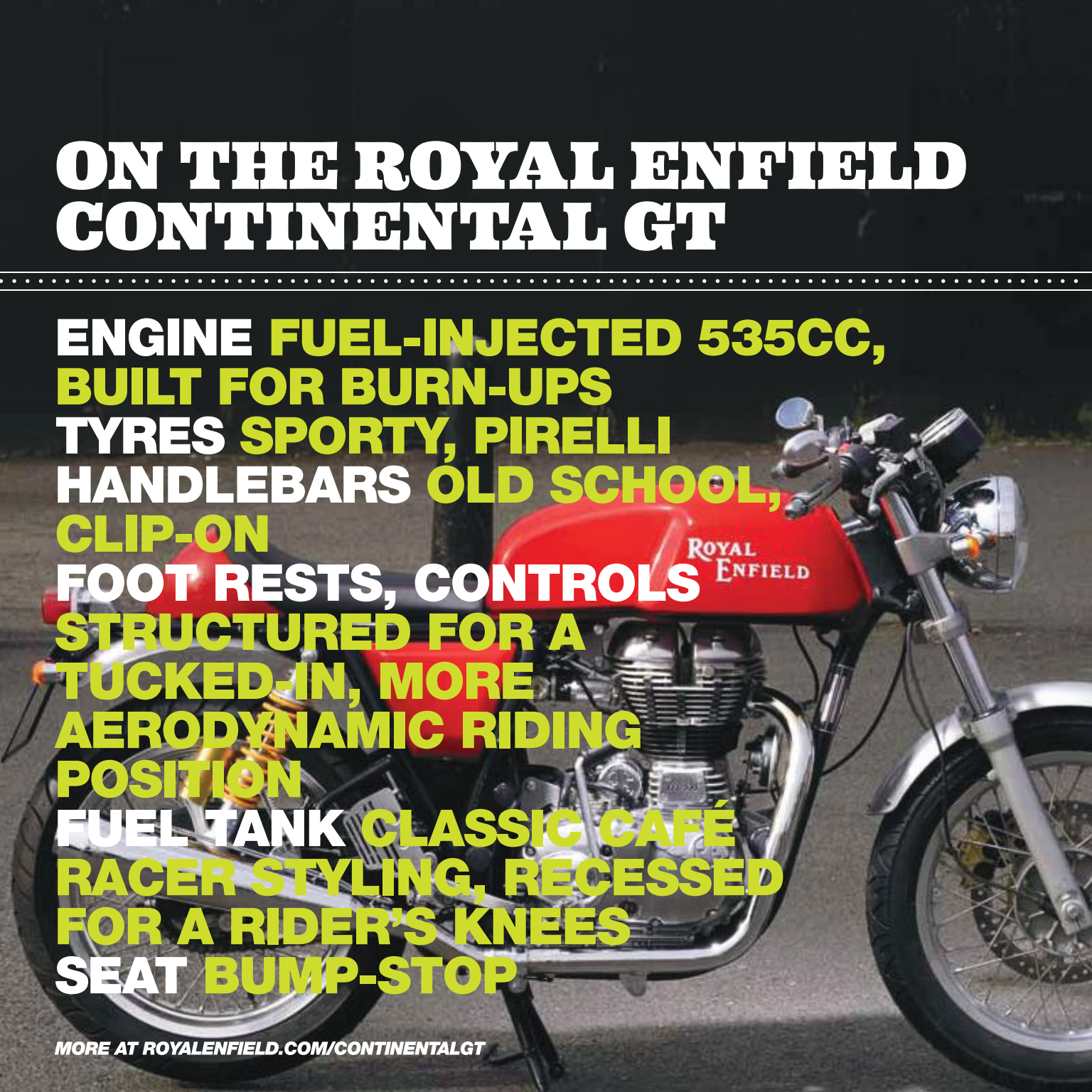
Sport Demon tyres by Pirelli

Classic café racer silhouette

– Xenophya Design, UK

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Find your café. We've built a racer.



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www.royalenfield.com

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