

All Roads, No Roads. You can decide before you buy with Trail Quest

Trail Quest, Royal Enfield Off-Road Experience Provider and *Adventure travel specialists can provide you with a taster to get you started.*

On behalf of Royal Enfield, Trail Quest provide an exclusive Off-Road Experience operating a fleet of Himalayans from its headquarters in Ledbury. From Himalayan taster sessions for those wishing to experience the bike and off road riding, to full off training and expedition preparation, all in the hands of top industry trainers.

Motorcycle Live - November 16th to 24th 2019

At this year's Motorcycle Live event at Birmingham's NEC, Royal Enfield and Trail Quest will be offering Himalayan taster sessions as part of the shows 'Adventure Riding Feature' in Hall 2. This is completely free of charge, so do visit and experience a small taste of adventure. Royal Enfield, will also be exhibiting it's full range of motorcycles at the show in Hall 3A Stand 3D15.

Trailquest, established sixteen years ago and with previous expeditions ranging from the Arctic Circle to the Sahara, will be using their wealth of experience to offer training and support in the form of a selection of off-road riding courses aimed at differing levels of riding ability and even expedition consultancy to those looking to embark on a motorbike adventure.

Trailquest will offer Royal Enfield customers the chance to hone off-roading skills as well as ride outs on one of Royal Enfield's Himalayans from their main operating base in Ledbury. The Himalayan, released in the UK last year, is built for adventure and is the perfect accompaniment to any Trailquest expedition. Inspired by sixty years of Himalayan riding experiences and powered by a new LS 410 engine, the Royal Enfield Himalayan provides an authentic, non-extreme and more accessible form of adventure touring. In fact, its off-road capabilities make it a bike capable of riding in city conditions, as well as braving uneven mountain trails.

To be part of the adventure, you can sign-up directly at <u>www.trailquestadventure.com</u>, or via your nearest RE dealer.

To know more about **#Himalayan** visit: royalenfield.com/Himalayan.

About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield made its first motorcycle in 1901. A division of Eicher Motors Limited, Royal Enfield has created the mid-size motorcycle segment in India with its unique and distinctive modern classic bikes. With its new manufacturing base in Chennai, India, Royal Enfield is able to grow its production rapidly against a surge in demand for its motorcycles. With more than 50% growth every year for the last 5 years, Royal Enfield is fast becoming a very important player in the global mid-size motorcycle market and is working towards re-inventing this space with motorcycles that are evocative and engaging and great fun to ride.

ROYAL ENFIELD

Royal Enfield's product line-up includes the Bullet, Classic, Bullet Trials, 650cc Interceptor Twin and 650cc Continental GT café racer. Royal Enfield operates in over 50 countries across the world including the USA, UK, Europe and Latin American countries, as well as the Middle East and South East Asia.

Royal Enfield also organizes and supports many motorcycling events and rides globally, more prominently the Rider Mania – an annual gathering of Royal Enfield riders from all over the world to the lovely beaches of Goa, and the Himalayan Odyssey, the most arduous motorcycle ride over some of the toughest roads and highest mountain passes in the Himalayas. Royal Enfield also conducts the popular 'One Ride' where people around the world ride out on their motorcycles on the first Sunday of April.

For further information please contact:

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